



**Portland International Auto Show brings back feature favorites that educate and entertain**

**For Immediate Release**

**Portland, Ore., Jan. 18, 2019** – Once attendees get past the over 600 cars on display from the world’s automakers at the Portland International Auto Show (PIAS), they will find a plethora of educational and entertainment features that are sure to delight. That’s because show organizers work hard to bring features for the entire family, including many features that have become fan favorites. The PIAS runs from Thurs., Jan. 24 – Sun., Jan. 27, at the Oregon Convention Center.

Motorcycle Pavilion

Two wheels, three wheels or four, the PIAS know how to get you around. The Motorcycle Pavilion brings together the best two, three, and even four wheeled vehicles on the market. Channel your inner biker with the latest from Harley-Davidson, Indian, Kawasaki, Ducati, BMW, Honda, Royal Enfield, Triumph and Suzuki. This year, a four-wheeler, the new CF Moto is added to the mix for your off-roading pleasure. Safety is key when motorcycling, and Team Oregon will be on hand to educate on safe riding practices, along with information on how to obtain a motorcycle endorsement.

The Great Outdoors

A true Oregonian feature, The Great Outdoors returns to the main show floor, and features equipment and vehicle accessories that define the Oregon outdoor lifestyle. See accessorized vehicles from ReRack, and Yakima, trailers from Curtis Trailers, Teardrop trailers from Aero Teardrop Trailers and a full line of outdoor gear from new participant US Outdoors. While enjoying The Great Outdoors, don’t forget to enter to win a Yakima Cargo Box packed with equipment that will complement your next adventure.

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## Favorite Features, Page Two

### The Garage Presented by Perlo Construction

If you hear the sound of air-tools in the background as you view the over 600 new cars, you may be near one of the show's newest, and arguably favorite features. The Garage is about everything motorsports and automotive accessories, and will feature three live vehicle builds over the course of the four-day show. A Subaru STI, a Honda Ridgeline and a Ford Mustang will be on the receiving end of expert accessory companies such as Pro-Tek, AR Service, PDX Wraps, Stereo King, PDX Detail and WheelKraft. Each company will also have its individual exhibit space so that show attendees can more information on each specialty. On the exterior and underpinnings, the builds will add custom features like suspension, bumpers, a lift-kit, exhaust, wheels and tires, brakes and a full vehicle wrap. Interior upgrades will include an over-the-top sound system and other electronic enhancements. Attendees can also talk with oil and lubricant experts from A & I distributing and Castrol Motor Oil. In between builds, relax in the Perlo Construction Garage Lounge.

### Schnitzer Steel's Guess This Mess

Do you think you know your cars? Put that knowledge to the test at the Schnitzer Steel exhibit where you can make your best guess at the make, model, year and mileage of a bailed, crushed vehicle. Guess correctly and win a 55" big-screen TV. While visiting, learn about Schnitzer Steel's environmental best practices as it seeks to reduce its carbon footprint in the auto category.

### PDX Rides

PDX Rides is a chance for Portland-area car enthusiasts to show their stuff. The area features some of the most unique custom automobiles you'll find this side of the SEMA show. From muscle, Euro-style, Retro, Tuner, Off Road or Hot Rod, it will all be on display. You can then share your favorite on the PIAS Facebook Page.

### Luxury Lofts

For the 2019 PIAS, attendees can view the automotive aristocracy spread over 95,000 square feet in the Portland and Oregon Ballrooms. The luxury brands Alfa Romeo, Audi, BMW, Jaguar, Land Rover, Lexus, Mercedes, Porsche and Volvo will be on display, along with the ever-popular exotics. You know...those cars that we aspire to own, like Rolls Royce, Bentley, Lamborghini, McLaren, Ferrari and Maserati.

### American Family Insurance Family Day

Always a show favorite, Family Day, presented by American Family Insurance Company for the first time this year, is on Sunday, Jan. 27. Show hours that day are 10 am – 7 pm, and kids 12 and under are admitted free with a paid adult admission. Don't forget to visit the American Family Insurance exhibit where attendees a can enjoy playing a retro driving game and enter to win a Craftsman Rolling Tool Chest.

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## Favorite Features, Page Three

### Ally Gas Card Giveaway

Want \$200 in free gas? Then visit the Ally Financial exhibit in the main hall lobby and enter to win a gas card worth \$200. Drawings will be held daily. You can also have a game of Corn Hole, giant-sized Jenga or Connect Four as you wait for your electronic device to charge in the Ally plug-in lounge.

### About the PIAS

Presented by the Metro Portland New Car Dealers Association, the PIAS is the largest Auto Show in the Pacific Northwest, and the largest show held at the Oregon Convention Center.

### Show Dates:

Wed. Jan. 23 – 6:30 pm – 9:30 pm – Sneak Peek for Charity

Thurs. Jan. 24 – 5 am – 10 am – Press Preview

Thurs., Jan. 24 – Sun., Jan. 27, 2019 – Public Show

### Public Show Hours:

Thurs., Jan. 24            10 am – 10 pm

Fri., Jan. 25             10 am – 10 pm

Sat., Jan. 26             10 am – 10 pm

Sun., Jan. 27             10 am – 7 pm

### Ticket prices:

Adults (13 and older)     \$14

Seniors                     \$12

Military (with ID)        \$10

Children (7 – 12)         \$7 (On Family Day, Sun., Jan. 27, children 12 and under are free when accompanied by a paid adult)

Children 6 and under     Free

Adult Four Pack            \$50 (four adults only, good any day)

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