



Get ready for VIP treatment at Sneak Peek Charity Preview

Time is almost up – order now!

For Immediate Release

Portland, Ore., Jan. 18, 2019 – The Sneak Peek Charity Preview Party (Sneak Peek) continues to be the hottest ticket in town as it enters its sixth year. As the official kickoff of the 2019 Portland International Auto Show (PIAS), this evening of giving back to the community has raised nearly \$4 million for deserving charities. Sponsored this year by Audi Beaverton, Sneak Peek will be held on Wed., Jan. 23, 6:30 – 9:30 pm on the floor of the PIAS at the Oregon Convention Center.

With 100 percent of the proceeds going directly to the charities, Sneak Peek contributes significantly to the budgets of its beneficiaries, allowing them to continue providing valuable services. This year, those charities include: [Boys & Girls Clubs of Portland](#); [Juvenile Diabetes Research Foundation](#); [Meals on Wheels People](#); [Victory Academy](#); the [Brian Grant Foundation](#); [The Dougy Center](#); [Self Enhancement Incorporated](#), and [Veterans Legacies](#).

The charities help some of the most vulnerable citizens in the Portland area and the Auto Show is proud to support their efforts, says Greg Remensperger, executive director, PIAS.

“You can’t ask for a better neighbor in your community than an Auto Show or auto dealership,” says Remensperger. “The auto industry has always been generous, and we are honored to help support these important organizations in their mission to serve.”

In addition to hot and cold hors d’oeuvre food stations and full bar service at multiple locations on the Auto Show floor, Sneak Peek offers a buffet of over 600 automobiles from the world’s automakers among which the audience can mingle and enjoy on site entertainment.

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As a bonus, each ticket holder will be entered into a new-car giveaway for a 2018 Audi A3 e-tron, courtesy of Audi Beaverton. The Audi A3 e-tron is the most expensive car given away to-date. The drawing will be held at approximately 8 pm the evening of the event. Ticket holders need not to be present to win, however, entrants must be 18 years old and have a valid driver's license to be eligible.

The Sneak Peek ticket price of \$100 is 90% tax deductible and patrons may select which charity will receive their donation. **To order tickets, visit the show web site, PortlandAutoShow.com, click on Sneak Peek, and then click on 'Purchase Tickets.'**

About the PIAS

Presented by the Metro Portland New Car Dealers Association, the PIAS is the largest Auto Show in the Pacific Northwest, and the largest show held at the Oregon Convention Center.

Show Dates:

Wed. Jan. 23 – 6:30 pm – 9:30 pm – Sneak Peek for Charity

Thurs. Jan. 24 – 5 am – 10 am – Press Preview

Thurs., Jan. 24 – Sun., Jan. 27, 2019 – Public Show

Public Show Hours:

Thurs., Jan. 24 10 am – 10 pm

Fri., Jan. 25 10 am – 10 pm

Sat., Jan. 26 10 am – 10 pm

Sun., Jan. 27 10 am – 7 pm

Ticket prices:

Adults (13 and older) \$14

Seniors \$12

Military (with ID) \$10

Children (7 – 12) \$7 (On Family Day, Sun., Jan. 27, children 12 and under are free when accompanied by a paid adult)

Children 6 and under Free

Adult Four Pack \$50 (four adults only, good any day)

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