



**Get in the drivers seat at the Portland International Auto Show**

*Nearly 50 Test Drives representing 10 vehicle brands allow consumers to get the real feel*

**For Immediate Release**

**Portland, Ore., Jan. 21, 2019** – You can slam the doors and kick the tires, but to get the real feel of what an automobile can do, you have to get behind the wheel. You can do just that at the 2019 Portland International Auto Show (PIAS), Jan. 24 – 27 at the Oregon Convention Center.

The PIAS and its automaker partners will give show attendees the opportunity to test drive nearly 50 vehicles representing 10 automotive brands of them. Test Drives will be staged around the Oregon Convention Center during the show’s entire run.

Manufacturer brands conducting Test Drives this year include Chrysler, Dodge, Fiat, Ford, Jeep, Hyundai, Nissan, Ram, Subaru, Toyota, and Volkswagen. Most manufacturers provide vehicles across the product lineup, so expect a wide variety of cars and trucks, including the Ram 1500, just named North American Truck of the Year at the North American International Auto Show.

Test Drives remain an integral part of the auto show experience because of the opportunities for drivers to learn the various advanced technology features that automakers now include in new vehicles. Especially important today, drivers can learn about advances in autonomous technology like crash avoidance systems and lane change warning systems. Advanced safety and connectivity features such as, park-assist systems, and controlling entertainment functions with a smart device can also be experienced.

Back this year by popular demand as part of the Ford Ride & Drive is the Ford Food Truck Experience. Attendees will receive a voucher after a Ford test drive for free food from a different food truck each day. And as everyone knows, Portland and food trucks go hand-in-hand, so participants can expect the best. The Ford Food Truck Experience is in the Plaza across the street from the Convention Center.

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Test Drive rules and times vary by manufacturer; please visit [www.portlandautoshow.com](http://www.portlandautoshow.com) for updates.

About the PIAS

Presented by the Metro Portland New Car Dealers Association, the PIAS is the largest Auto Show in the Pacific Northwest, and the largest show held at the Oregon Convention Center.

Show Dates:

Wed. Jan. 23 – 6:30 pm – 9:30 pm – Sneak Peek for Charity

Thurs. Jan. 24 – 5 am – 10 am – Press Preview

Thurs., Jan. 24 – Sun., Jan. 27, 2019 – Public Show

Public Show Hours:

Thurs., Jan. 24            10 am – 10 pm

Fri., Jan. 25             10 am – 10 pm

Sat., Jan. 26             10 am – 10 pm

Sun., Jan. 27             10 am – 7 pm

Ticket prices:

Adults (13 and older)       \$14

Seniors                      \$12

Military (with ID)         \$10

Children (7 – 12)            \$7 (On Family Day, Sun., Jan. 27, children 12 and under are free when accompanied by a paid adult)

Children 6 and under       Free

Adult Four Pack             \$50 (four adults only, good any day)

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