



Portland International Auto Show announces new car giveaway for 2019

For Immediate Release

Portland, Ore., Jan. 21, 2019 – The Portland International Auto Show (PIAS) today revealed the vehicle to be featured in its annual new car giveaway, which is a highlight of the show that runs from Thurs., Jan. 24 – Sun., Jan. 27, at the Oregon Convention Center.

The car to be given away on Sunday, Jan., 27 at 5:00 pm is a 2019 Honda Passport Sport AWD. The all-new Passport is Honda's latest entry into the SUV market. The vehicle has a starting price of \$30,000. The Metro Portland New Car Dealers Association, in conjunction with the Pamplin Media Group, sponsors the contest.

The 2019 Passport fills a void in Honda's SUV lineup by providing a sizable two-row vehicle that can handle most city driving duties, plus take to the hills occasionally, due to its increased ground clearance and robust available 5,000 lb. towing capacity.

Consider it a younger Pilot, the vehicle with which it shares some design elements, particularly in the front. With the same wheelbase as the Pilot, the Passport is a few inches shorter due to the elimination of a row of seats and less overhang in the rear. Really, this 280-hp, 3.5-liter V6, AWD-equipped Passport is perfect for the Oregon lifestyle and will allow the lucky winner to handle all the driving conditions that Oregon can throw at it.

Inside, the 2019 Honda Passport feels spacious and second row leg and headroom is more than adequate. Cargo capacity stands at 41.2 cu. ft. behind the second row or a total 77.9 cu. ft. behind the first row, with seats folded flat, which provides plenty of room for cycle accessories or kids' gear. There's a large underfloor storage area too. One unique feature is Honda's pushbutton gear select, which saves some space in the cockpit.

Contestants can enter at the Pamplin Media Group exhibit, located in the MKL Jr. Lobby. One ticket will be drawn from each day's entries, with the four finalists vying for the prize on Sunday. Contestants are presented with a key fob, one of which will unlock the vehicle. The contestant that holds that fob wins the Passport

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About the PIAS

Presented by the Metro Portland New Car Dealers Association, the PIAS is the largest Auto Show in the Pacific Northwest, and the largest show held at the Oregon Convention Center.

Show Dates:

Wed. Jan. 23 – 6:30 pm – 9:30 pm – Sneak Peek for Charity

Thurs. Jan. 24 – 5 am – 10 am – Press Preview

Thurs., Jan. 24 – Sun., Jan. 27, 2019 – Public Show

Public Show Hours:

Thurs., Jan. 24 10 am – 10 pm

Fri., Jan. 25 10 am – 10 pm

Sat., Jan. 26 10 am – 10 pm

Sun., Jan. 27 10 am – 7 pm

Ticket prices:

Adults (13 and older) \$14

Seniors \$12

Military (with ID) \$10

Children (7 – 12) \$7 (On Family Day, Sun., Jan. 27, children 12 and under are free when accompanied by a paid adult)

Children 6 and under Free

Adult Four Pack \$50 (four adults only, good any day)

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